

ELEVATE YOUR
AMBITION

With Our
**MANAGEMENT
COURSES**

MANAGEMENT . COMMERCE

**ENROLL
NOW**

Pursue
MBA

INDUSTRY-DRIVEN CURRICULUM | ASSURED CAREER GROWTH

Offered PROGRAMS

MANAGEMENT

Under-Graduate Flagship Program

BBA - Bachelor of Business Administration (Hons.) 3/4 Years with Research

BBA with Dual Specialization

BBA - Finance

BBA - Marketing

BBA - Human Resource

BBA - Business Analytics

BBA - Data Science with Artificial Intelligence

BBA - Fintech with Artificial Intelligence

BBA - Artificial Intelligence in Business

BBA - IT & Business Analyst

BBA - Logistics and Supply Chain Management

BBA - Digital Marketing

BBA - International Business

BBA - Entrepreneurship and Family Business

BBA - Event Management

BBA - Health Care

Post-Graduate Flagship Program

MBA - Master of Business Administration

MBA with Dual Specialization

MBA - Finance

MBA - Marketing

MBA - Human Resource

MBA - IT & Business Analyst

MBA - Data Science with Artificial Intelligence

MBA - Fintech with Artificial Intelligence

MBA - Artificial Intelligence in Business

MBA - Logistics and Supply Chain Management

MBA - Digital Marketing

MBA - Entrepreneurship and Family Business

MBA - Event Management

MBA - Health Care

MBA - Business Analytics

MBA - International Business

PG - Diploma Program

PG-Diploma - Logistics & Supply Chain Management

PG-Diploma - Office Organization and Management

Ph.D - Doctoral Program

Doctor of Philosophy (Management)

COMMERCE

Under-Graduate Flagship Program

B.Com - Bachelor of Commerce(Hons.) 3/4 Years with Research

B.Com (Hons.) with Dual Specialization

B.Com (Hons.) - Fintech & Artificial Intelligence

B.Com (Hons.) - Business Analytics

B.Com (Hons.) - Accounting & Finance

B.Com (Hons.) - Economics

B.Com (Hons.) - Marketing

B.Com (Hons.) - Banking & Insurance

B.Com (Hons.) - E-Commerce

B.Com (Hons.) - Auditing and Taxation

B.Com (Hons.) - Financial Markets

Post-Graduate Flagship Program

M.Com - Master of Commerce 2 Years

M.Com - Accounting & Finance

M.Com - Banking & Insurance

M.Com - Capital Markets

M.Com - International Business

M.Com - Human Resource

Ph.D - Doctoral Program

Doctor of Philosophy (Commerce)

*innovation. excellence.
global standards*

FUTURE

SHAPING BUSINESS LEADERS

1175+
Recruiters Visited

81k+
Jobs Offered

1Lac+
Alumni

2K+
Research
Publications

**Excellence in
RECRUITMENT**

**₹1.25 CRORE
PACKAGE**

Over 1,500 students from Rayat Bahra University have been successfully placed in leading national and global organizations with salary packages ranging from ₹8 lakh to ₹1.25 crore per annum.

CAREER OPPORTUNITIES

Financial Analyst	Marketing Executive	HR Manager
Business Consultant	Investment Advisor	Supply Mgt
Sales Manager	Banking Officer	Account Manager
Tax Consultant	Brand Manager	Operations Manager
Market Research	Retail Manager	



INTERNATIONAL COLLABORATIONS



**100+
COMPANIES
TRUST OUR
TALENT**

KEY RECRUITERS



Beyond Classrooms, Toward Global Leadership

MANAGEMENT . COMMERCE



Welcome Party

USMS welcomes new students fostering friendships, confidence & belonging through vibrant celebrations & engaging activities to start their academic journey.



Enhancing Employability

Training enhance students' employability through skill development, industry exposure, internships, and campus recruitment for successful career opportunities.



Developing Cultured Student Life

Student life at University nurtures academic excellence, leadership, and collaboration, offering activities and support to build skills, confidence, and professional networks.



Innovative Pedagogy

USMS promotes active classroom engagement using innovative pedagogy techniques, interactive learning, presentations & technology to enhance students understanding and participation.



Developing a Competitive Spirit

USMS enhance fitness, teamwork, discipline & competitive spirit through games & tournaments, promoting holistic development and a healthy, active student lifestyle.



Holistic Development

USMS instills discipline, leadership & patriotism among students through training, community service, and national activities preparing them to become responsible citizens.



Personality Development

USMS encourages vibrant cultural activities where students explore creativity, celebrate diversity, showcase talents, and build confidence through music, dance, art.



Industrial Exposure

USMS provides industry and historical exposure through educational visits, helping students gain practical insights, explore heritage, and connect learning with real-world experiences.



Placement Track Record

Placement equip students for successful careers through training, industry exposure, internships, and campus recruitment, enhancing employability, skills, and professional opportunities.

WORTH
₹25
CRORE SCHOLARSHIPS

Our wide range of merit-based, need-based & special category scholarships empower deserving students to pursue quality education & turn their dreams into reality.

